

print**PLUS**

ADVERTISING PROGRAM

Digital marketing options at discounted prices!

4X THE MARKETING POWER

It starts with

Your Print Ad



Any Website Ad



Any E-newsletter Ad



DigiMag Sponsor Ad

Print + 1 Save 30% off digital

Print + 2 Save 40% off digital

Print + 3 Save 50% off digital

RESERVE a 1/6 page print ad or larger and choose your Print Plus program

Print +1 (save 30% off of one digital marketing option below)

Print +2 (save 40% off of two digital marketing options below)

Print +3 (save 50% off of three digital marketing options below)

NEXT choose up to three digital marketing options



Website Ad (choose one ad size)

Box Ad 300 x 200 pixels (\$125/month before discount)

Banner Ad 300 x 400 pixels (\$175/month before discount)

Sponsor Ad 250 x 185 pixels (\$195/month before discount)

Leaderboard Ad 970 x 90 pixels (\$225/month before discount)



E-newsletter Ad (choose one ad size)

Box Ad 300 x 200 pixels (\$125 per 4-week block before discount)

Double Box Ad 300 x 400 pixels (\$150 per 4-week block before discount)

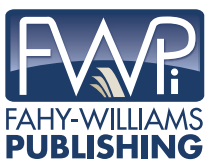
Banner Ad 600 x 200 pixels (\$175 per 4-week block before discount)



Mobile App Ad

Mobile App Ad 640 x 1136 pixels (\$175 per issue before discount)

For more information on the Print Plus program, please contact your sales rep.



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