



EDspaces

The Future of Educational Facilities

Kansas City, MO | October 25-27, 2017



2017 RATE CARD

OFFICIAL SHOW PROGRAM

Advertise to bring traffic to your booth!

EDspaces is the ONLY international tradeshow and conference that brings together all the key professionals who plan, design and manage learning environments with the dealers, service providers and manufacturers who support them. Every attendee will receive a show program.

Contact Darlene to reserve your advertisement by **September 8**

Darlene Ryan
darlene@fwpi.com
p:(315)789-2475
f:(315)789-4263
Mon-Fri, 9a - 5p EST



- Reserve your display advertisement before **September 8** and receive a free, full-color logo identifier within the exhibitor listings with a reference to your ad page number.
- **PLUS!** Your advertisement will be featured in the Digital Version of the show directory – with a link to a landing page of your choice – absolutely free!

[Click here to see a sample of last year's directory](#)

Advertising Rates and **SPECIFICATIONS**

Full-color Ad Size	Net Ad Rate
2-page spread	1870
Full-page	995
2/3 page	790
1/2 page	675
1/3 page	550
1/4 page	395
1/6 page	265
1/8 page	175

Two-color Ad Size	Net Ad Rate
Full-page	845
2/3 page	670
1/2 page	575
1/3 page	470
1/4 page	335
1/6 page	225
1/8 page	150

Black & White Ad Size	Net Ad Rate
Full-page	745
2/3 page	595
1/2 page	505
1/3 page	415
1/4 page	295
1/6 page	200
1/8 page	130

Premium Placements	Net Ad Rate
Center Spread	1965
Belly Band	2750
Back Cover	1295
TOC	1145
Inside Front Cover 2	1195
Inside Back Cover 3	1095

Add 15% to cost for specific page placement (premium ads not included).

Inserts, onserts, blow-in cards and other marketing options available. Call for pricing.



1/8 PAGE
Horizontal
3-1/2" x 2-3/8"
(W x H)



1/6 PAGE
Horizontal
4-5/8" x 2-1/8"
(W x H)



1/6 PAGE
Vertical
2-1/4" x 4-3/4"
(W x H)



1/4 PAGE
Horizontal
3-1/4" x 4-3/4"
(W x H)



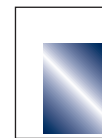
1/3 PAGE
Horizontal
4-5/8" x 4-3/4"
(W x H)



1/3 PAGE
Vertical
2-1/4" x 10"
(W x H)



1/2 PAGE
Horizontal
7" x 5"
(W x H)



1/2 PAGE
Vertical
4-5/8" x 7-5/8"
(W x H)



2/3 PAGE
Horizontal
4-5/8" x 10"
(W x H)



Full PAGE
8-3/8" x 11-1/8"
(W x H)
Trim size: 8-1/8" x 10-7/8"
Please keep live area
1/4" from trim

Reserve your ad space by contacting Darlene Ryan

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