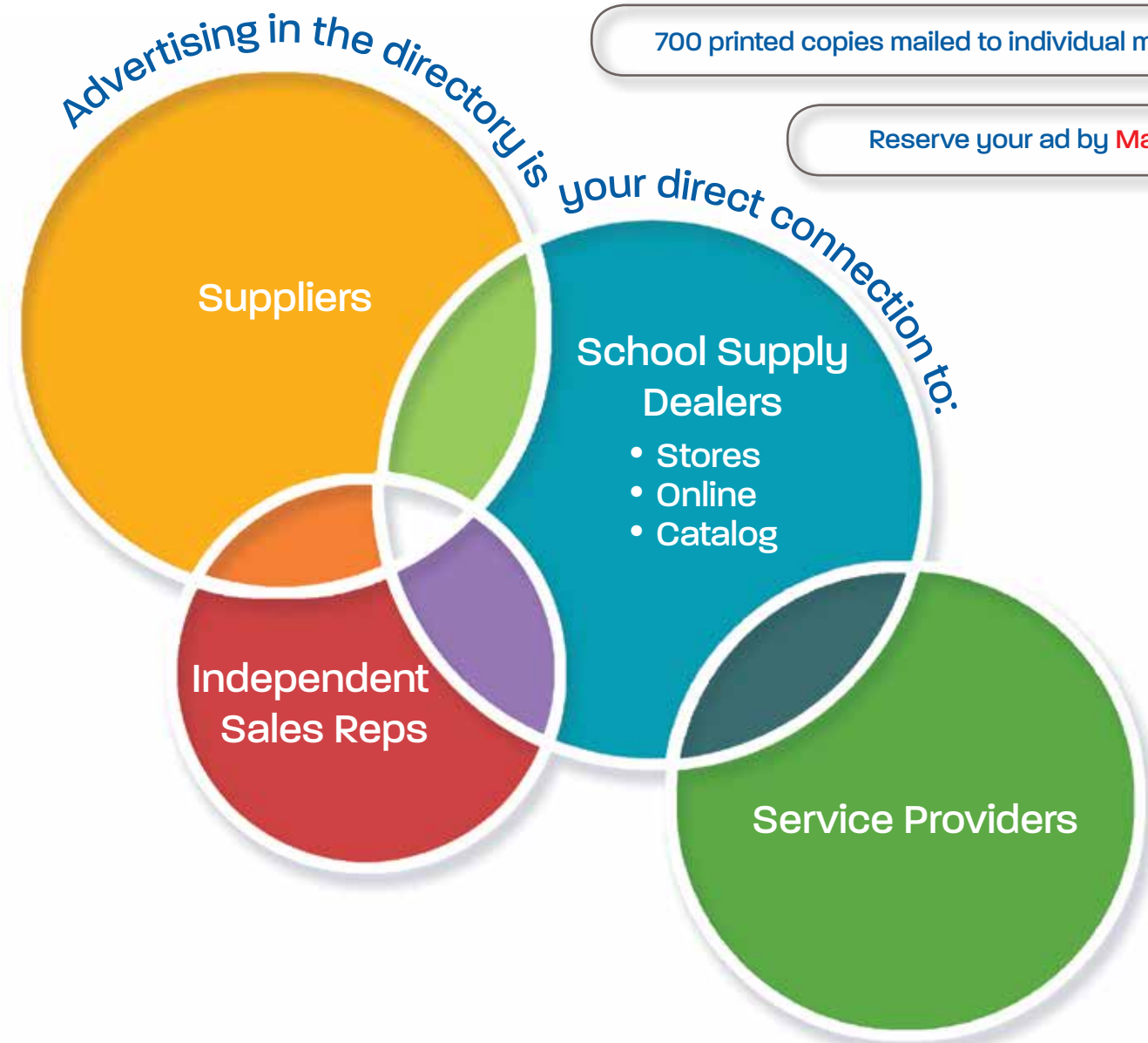


THE ULTIMATE CONNECTION RESOURCE

Digital version posted at EDmarket.org with linkable ads

700 printed copies mailed to individual members

Reserve your ad by **May 12**



View a sample of last year's directory here:

www.fwpi.com/directory

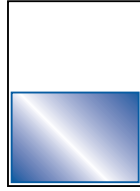
Rates and Specifications - Reserve Your Ad by **May 12**



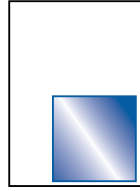
FULL PAGE
7.25" x 10.25" (W x H)
Trim size: 7" x 10"
Please keep live area 1/4" from trim



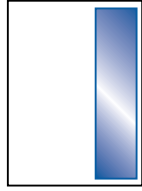
2/3 PAGE
4.125" x 8.875"
(W x H)



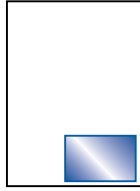
1/2 PAGE
Horizontal
6.25" x 4.375"
(W x H)



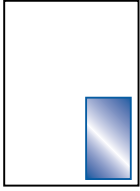
1/3 PAGE
Horizontal
4.125" x 4.375"
(W x H)



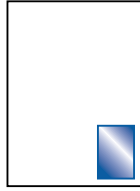
1/3 PAGE
Vertical
2" x 8.875"
(W x H)



1/6 PAGE
Horizontal
4.125" x 2.125"
(W x H)



1/6 PAGE
Vertical
2" x 4.375"
(W x H)



1/9 PAGE
Horizontal
2" x 2.375"
(W x H)

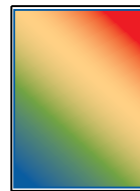
Full-Color Ad Size	Ad Rate
Full-page	\$ 995
2/3 page	\$ 735
1/2 page	\$ 590
1/3 page	\$ 335
1/6 page	\$ 225
1/9 page	\$ 150

Make your ad stand out with Full Color Premium Cover and Tabbed Page Placements



COVERS
7.25" x 10.25" (W x H)
Trim Size: 7" x 10"
Please keep live area 1/4" from trim

Cover Placements	Ad Rate
Back Cover	\$ 1,995
Inside Front Cover	\$ 1,595
Inside Back Cover	\$ 1,395



TAB PAGE
6" x 9" (W x H)

Tabbed Page Placements	Ad Rate
Tab 1 (Dealer Section Tab)	\$ 1,495
Tab 2 (Rep Section Tab)	\$ 1,295
Tab 3 (Supplier Section Tab)	\$ 1,495
Tab 4 (Service Provider Section Tab)	\$ 1,495
Tab 5 (Buyer's Guide Section Tab)	\$ 1,295

NOTE: TABS must be reserved by May 5
Tabs help divide the directory into specific sections.
Covers and tabbed pages are created with heavier paper stock.

Ad Bonus

- Reserve your display advertisement and receive a free, company logo identifier as part of your directory listing with a reference to your ad page number.
- PLUS! Your advertisement will be featured in the Digital Version of the show directory - with a link to a landing page of your choice - absolutely free!

Contact Darlene Ryan to reserve your advertisement.
 darlene@fwpi.com
 p: (315) 789-0458
 f: (315) 789-4263
 Mon - Fri, 9a - 5p EST

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