

ONLINE ADVERTISING

With an all new website design launched in early 2015, we drive traffic to our brand's digital hub with our E-newsletters, all new magazine app, and printed publications. Reach consumers who turn to **LifeInTheFingerLakes.com** for the art & culture, beer & wine, home & garden, outdoors activities, travel & tourism and events within the Finger Lakes Region.

In a typical month, each online advertisement can exceed 30,000 impressions by 9,600 unique visitors viewing 18,800 pages.

Banner Ad

300 x 400 pixels (Ads randomly rotate in 1 top position)
Additional Animated Frames...\$20 each/month

1 mo	3 mo	6 mo	9 mo	12 mo	Best Value
\$225	\$210/mo	\$205/mo	\$200/mo	\$190/mo	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Start Date: _____

Box Ad

300 x 200 pixels (Ads randomly rotate in up to 5 positions)
Additional Animated Frames...\$10 each/month

1 mo	3 mo	6 mo	9 mo	12 mo	Best Value
\$125	\$120/mo	\$115/mo	\$110/mo	\$105/mo	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Start Date: _____

Company Name: _____

Your Name: _____

Email: _____

Signature: _____ Date: _____

Discounts are available to advertisers on a current print advertising schedule.
Invoice net 30. Credit Card Payments call (315) 789-0458; Mon-Fri 9 a.m. to 5 p.m. EST

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www.LifeintheFingerLakes.com

Life in the
FINGER LAKES

P.O. Box 180 • 171 Reed St
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BANNER AD
300 x 400 px

BOX AD
300 x 200 px