

Online **ADVERTISING**

For 40 years, **Educational Dealer** magazine has been the leading trade magazine of the school supply industry. It is the #1 advertising choice for manufacturers and publishers who market their products and services to parent/teacher stores, school catalog dealers and online retailers. We drive traffic to our brand's digital hub with our E-newsletters, Digimags, and printed publications. Reach school supply retailers who turn to **EducationalDealerMagazine.com** for the latest and hottest products, industry updates, trade news and more.

In a typical month, the online advertisements can exceed 10,000 impressions by 650 unique visitors viewing 1,500 pages.

Banner Ad

300 x 400 pixels (Ads randomly rotate in 1 top position)
Additional Animated Frames...\$20 each/month

1 mo	3 mo	6 mo	9 mo	12 mo	Best Value
\$225	\$210/mo	\$205/mo	\$200/mo	\$190/mo	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Start Date: _____

Box Ad

300 x 200 pixels (Ads randomly rotate in up to 5 positions)
Additional Animated Frames...\$10 each/month

1 mo	3 mo	6 mo	9 mo	12 mo	Best Value
\$200	\$190/mo	\$180/mo	\$175/mo	\$170/mo	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Start Date: _____

Company Name: _____

Your Name: _____

Email: _____

Signature: _____ Date: _____

Discounts are available to advertisers on a current print advertising schedule.
Invoice net 30. Credit Card Payments call (315) 789-0458; Mon-Fri 9 a.m. to 5 p.m. EST

The screenshot shows the Educational Dealer website interface. At the top, there's a navigation bar with 'MAGAZINE', 'E-NEWSLETTER', 'ADVERTISE', and 'ABOUT US'. The main header features the 'Educational Dealer' logo and the tagline 'THE MAGAZINE FOR PEOPLE WHO SELL TO TEACHERS, PARENTS AND SCHOOLS'. Below this is a secondary navigation menu with 'YOUR STORES', 'BEST SELLERS', 'NEW PRODUCTS', 'THE INDUSTRY', and 'SUPPLIERS DIRECTORY'. The main content area includes a featured article with a photo of a man and a woman, a 'RECENT ARTICLES' section with two article thumbnails, and an 'E-NEWSLETTER SIGNUP' form on the right. A blue banner ad and an orange box ad are also visible on the right side of the page.

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