

E-NEWSLETTER ADVERTISING

Every month we send out the **Art Materials Retailer** Product E-newsletter to thousands of industry email subscribers. Each issue features new products with large images, descriptions, contact information, web links and video demonstration links. It's a perfect format for busy retailers who are on the lookout for new product ideas for their store and a bargain for **Art Materials Retailer** advertisers who want to supplement their print advertising.

Our 35.4% open rate is double the industry standard (16.6%)

E-news Sponsor Banner with Product Feature

Banner Ad: 705 x 175 pixels
(top of E-newsletter placement)

Includes One Product Feature:
500 x 500 pixel image, 150 word description, contact info, web link, product video link (bottom of E-newsletter placement).

\$195 per issue for our print advertising customers
\$220 per issue for non-print advertisers.

E-news Product Feature

500 x 500 pixel image, 150 word description, contact info, web link, product video link.

\$135 per issue for our print advertising customers
\$160 per issue for non-print advertisers.

2017 E-Newsletter Schedule

Check months below to reserve space

Sponsor	Product Feature	Materials Due	Distribution Date
<input type="checkbox"/>	<input type="checkbox"/>	Jan 13	Jan 17
<input type="checkbox"/>	<input type="checkbox"/>	Feb 24	Feb 28
<input type="checkbox"/>	<input type="checkbox"/>	Mar 17	Mar 21
<input type="checkbox"/>	<input type="checkbox"/>	Apr 14	Apr 18
<input type="checkbox"/>	<input type="checkbox"/>	May 12	May 16
<input type="checkbox"/>	<input type="checkbox"/>	Jun 9	Jun 13
<input type="checkbox"/>	<input type="checkbox"/>	Jul 7	Jul 11
<input type="checkbox"/>	<input type="checkbox"/>	Aug 11	Aug 15
<input type="checkbox"/>	<input type="checkbox"/>	Sep 8	Sep 12
<input type="checkbox"/>	<input type="checkbox"/>	Oct 13	Oct 17
<input type="checkbox"/>	<input type="checkbox"/>	Nov 10	Nov 14
<input type="checkbox"/>	<input type="checkbox"/>	Dec 8	Dec 12

Company Name: _____

Your Name: _____

Email: _____

Signature: _____ Date: _____

Distribution dates are subject to change.

Invoice net 30. Credit Card Payments call (315) 789-0458; Mon-Fri 9 a.m. to 5 p.m. EST


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For People Who Sell Art Supplies







NEW 100ml R&F Pigment Sticks

R&F's NEW 100ml Pigment Sticks feature the same great color range and superb quality found in all of our products.

- Formulated to equal the quality of the finest tube oils.
- Compatible with all oil painting mediums, tools and techniques.
- Richly pigmented with a lipstick soft consistency that gives them the same fluidity, subtlety and durability of traditional oil colors.
- No fillers, fillers or adulterants of any kind.
- 102 Colors (plus 2 blenders, with drier and without drier)
- Made in the USA

R&F Handmade Paints
845-331-3112
FAX: 845-331-3242
kevin@rpaints.com
www.rpaints.com







Pottery, Sculpture, & Craft Tools

Xiem Tools USA is an award winner and a leading manufacturer of high-quality tools for professional artists. Our goal is to provide artists around the world the right tools to make it easier for them to discover talents and fulfill their dreams. We believe quality tools will not only help artists to optimize their performances, experience more satisfaction and joy, but also inspire them to produce better work. At Xiem, we strive to deliver excellent, innovation, and commitment to quality and customer service. Find out more about Xiem Tools USA, visit xiemtoolsusa.com

Xiem Tools USA
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Derivan Premium Liquid Face & Body Paint

Derivan Premium Face & Body Paint is a non-toxic drama and theater paint that is also perfect for children's parties, summer camps, school and college sporting events and costume parties. Made in Australia with FDA approved ingredients, the current range includes 9 standard colours and 2 metallic colours in both 40 ml and 250 ml jars. There are also 5 shimmering glitter colours packaged in a 36 ml squeeze bottle.

Derivan Face & Body Paint will not run even in extreme heat and humidity yet can easily be washed off with soap and water. Another fun product is Derivan Fake Blood... a very realistic imitation blood suitable for both home and theatrical use. Perfect for stage productions, Halloween, and other parties, Fake Blood has a pleasant scent and can be washed off with soap and water. Available in 36 ml and 135 ml bottles. For pricing and more information contact Armadillo Art & Craft

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ART MATERIALS
RETAILER

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