

E-NEWSLETTER ADVERTISING

Every month we send out the E-newsletter to more than 10,000 opt-in subscribers. Each issue features local news, beautiful photographs and a calendar of events. A great bargain for LIFL advertisers who want to supplement their print ad campaigns.

Box Ad

\$125/month (300 x 200 pixels)

Additional Animated Frames

1 frame	2 frames	3 frames
\$10	\$20	\$30

Banner Ad

\$175/month (600 x 200 pixels)

Additional Animated Frames

1 frame	2 frames	3 frames
\$20	\$40	\$60

BANNER AD

E-News Statistics

10,066 Average Deliveries per Month
98.9% Successful Delivery Rate

4,594 Average Unique Monthly Opens
46% Average Monthly Open Rate



BOX AD

Check months below to reserve your mailing dates.

Box	Banner	Box	Banner	Box	Banner	Box	Banner	
<input type="checkbox"/>	<input type="checkbox"/>	January 5	<input type="checkbox"/>	<input type="checkbox"/>	April 5	<input type="checkbox"/>	<input type="checkbox"/>	July 1
<input type="checkbox"/>	<input type="checkbox"/>	February 2	<input type="checkbox"/>	<input type="checkbox"/>	May 3	<input type="checkbox"/>	<input type="checkbox"/>	August 2
<input type="checkbox"/>	<input type="checkbox"/>	March 1	<input type="checkbox"/>	<input type="checkbox"/>	June 1	<input type="checkbox"/>	<input type="checkbox"/>	September 1
						<input type="checkbox"/>	<input type="checkbox"/>	October 3
						<input type="checkbox"/>	<input type="checkbox"/>	November 1
						<input type="checkbox"/>	<input type="checkbox"/>	December 1

Company : _____

Your Name: _____

Signature: _____ Date: _____

Invoice net 30. Credit Card Payments call (315)789-0458; Mon-Fri 9 a.m. to 5 p.m. EST

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FINGER LAKES

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