

DIGITAL ADVERTISING OPPORTUNITIES

E-newsletters

Every month we send out the *Art Materials Retailer* Product E-newsletter to more than 9,500 industry emails. Each issue features new products with large images, descriptions, contact information, web links and video demonstration links. It's a perfect format for busy retailers who are on the lookout for new product ideas for their store and a bargain for *Art Materials Retailer* advertisers who want to supplement their print advertising.

20.28% open rate / 1,908 average unique opens per issue

E-news Product Feature

360 x 360 pixel image, 150 word description, contact info, web link, product video link.

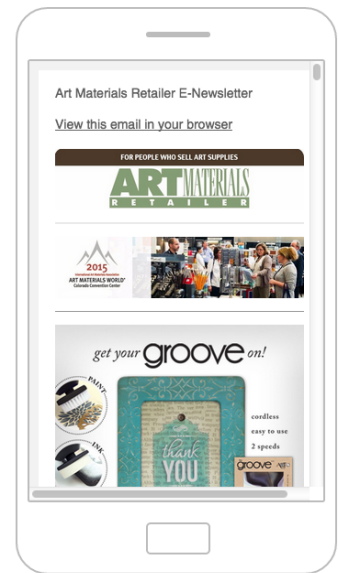
\$135 per issue for our print advertising customers
\$160 per issue for non-print advertisers.

E-news Sponsor Banner with Product Feature

Banner Ad: 705 x 175 pixels (top of E-newsletter placement)

Includes One Product Feature: 360 x 360 pixel image, 150 word description, contact info, web link, product video link (bottom of E-newsletter placement).

\$235 per issue for our print advertising customers
\$260 per issue for non-print advertisers.



2016 E-Newsletter Schedule

Check months below to reserve space

Sponsor Product Feature

<input type="checkbox"/>	<input type="checkbox"/>	January 19
<input type="checkbox"/>	<input type="checkbox"/>	February 16
<input type="checkbox"/>	<input type="checkbox"/>	March 15
<input type="checkbox"/>	<input type="checkbox"/>	April 19
<input type="checkbox"/>	<input type="checkbox"/>	May 17
<input type="checkbox"/>	<input type="checkbox"/>	June 14
<input type="checkbox"/>	<input type="checkbox"/>	July 12
<input type="checkbox"/>	<input type="checkbox"/>	August 16
<input type="checkbox"/>	<input type="checkbox"/>	September 13
<input type="checkbox"/>	<input type="checkbox"/>	October 18
<input type="checkbox"/>	<input type="checkbox"/>	November 15
<input type="checkbox"/>	<input type="checkbox"/>	December 13

Company : _____

Your Name: _____

Signature: _____ Date: _____



The Groove Tool by Art-C

The Groove is the first tool specifically designed for crafters to ink, sand, stencil and distress a wide variety of surfaces (wood, glass, cardstock, fabric, metal and more). It is portable, light-weight and cordless - and your customers will love it!

The Groove requires 2 AA batteries for long lasting power. Replacement tips are available which easily snap into place. The Groove is the ultimate crafting tool and at a \$19.99 msp it's an unbelievable value tool!

Momenta
800-448-6656
FAX: 603-942-8919
info@momenta.com
momenta.com/thegroove



Invoice net 30. Credit Card Payments call (315)789-0458; Mon-Fri 9 a.m. to 5 p.m. EST

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