

Ad **BONUS**

- Reserve your display advertisement and receive a free, full-color logo identifier within the exhibitor listings with a reference to your ad page number.
- **PLUS!** Your advertisement will be featured in the Digital Version of the show directory – with a link to a landing page of your choice – absolutely free!



Rates and **SPECIFICATIONS**

Full-color Ad Size	Net Advertising Rates (per insertion)
Full-page	1,895
2/3 page	1,505
1/2 page	1,285
1/3 page	1,045
1/4 page	765
1/6 page	505



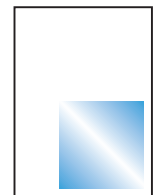
1/6 PAGE
Horizontal
4-5/8" x 2-1/8"
(W x H)



1/6 PAGE
Vertical
2-1/4" x 4-3/4"
(W x H)



1/4 PAGE
3-1/4" x 4-3/4"
(W x H)

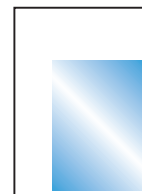


1/3 PAGE
Horizontal
4-5/8" x 4-3/4"
(W x H)

Black & White Ad Size	Net Advertising Rates (per insertion)
Full-page	1,255
2/3 page	995
1/2 page	775
1/3 page	530
1/4 page	425
1/6 page	315



1/3 PAGE
Vertical
2-1/4" x 10"
(W x H)



1/2 PAGE
Vertical
4-5/8" x 7-5/8"
(W x H)



1/2 PAGE
Horizontal
7" x 5"
(W x H)



2/3 PAGE
4-5/8" x 10"
(W x H)

Premium Placements	Net Advertising Rates (per insertion)
Back Cover	2,370
Inside Front	2,295
Inside Back	SOLD
Center Spread	4,360
Belly Band	3,500
Single Page Insert	2,300



Full PAGE
8-3/8" x 11-1/8"
(W x H)
Trim size: 8-1/8" x 10-7/8"
*Please keep live area
1/4" from trim*

Files accepted: 300 dpi, CMYK – flattened PDF, TIFF, EPS, or JPEG
Upload files to: fwpi.com/upload-ad.php

Contact Darlene to reserve your advertisement.

Darlene Ryan
darlene@fwpi.com
p:(315)789-0458
f:(315)789-4263



www.edspaces.com